

Physician CONNECTION

Published for the Physicians of Hurley Medical Center



CME Needs Assessment Survey

For the CME Department to offer effective activities that meet your educational needs, please complete the CME Needs Assessment survey. We appreciate your response by July 1, 2014.

Enter your name at the end of the survey to be eligible for a \$50.00 gas card drawing.

You may access the Needs Assessment survey by any of the following ways:

- Direct access through the following address: <http://www.surveymonkey.com/s/96W7GNR>
- On any computer in the Physician's Lounge (non iSITE), look for the CME Needs Assessment icon on the desktop
- Visit the Hurley website at: www.hurleymc.com > Education & Research > Continuing Medical Education > "Please take our CME Needs Assessment"

If you have any questions, please contact the CME Department at 810.262.9142.

Professional Medical Staff Reappointment Packets

As you know, Professional Staff Reappointments are for a period of not more than 24 months (two years). The Medical Staff Office has initiated the process this year by mailing packets to those requiring reappointment.

Anyone who joined the Medical Staff from July 2013 to April 2014, as well as members of the following departments, are up for reappointment this year and should have already received their reappointment packet (large gray envelope):

- Anesthesia
- Emergency Medicine
- OB/Gyn
- Pathology
- Radiation Oncology
- Radiology
- Surgery



Please use the check off sheet provided in the packet to assist in the successful completion of all elements of the reappointment packet and reappointment process. Using the envelope provided, return all required items to the Medical Staff Office on or before July 16, 2014.

If you have any questions or require assistance with the reappointment process, please contact the Medical Staff Office at 810.262.9239.

Hurley First in Michigan to Implement State of the Art Imaging Technology for Joint Replacements & Implanted Devices

Breakthrough MAVRIC SL MRI Technology Available at Hurley for Imaging Around Metal Implants

Hurley Medical Center is now offering MAVRIC SL, a novel magnetic resonance (MR) imaging technique designed to address the growing clinical need to more accurately image soft tissue and bone in patients with MR Conditional-labeled implants, such as joint replacements and other instrumentation. Hurley is the first in the state of Michigan using this new technique to image patients with metallic implants, such as hips and knees.

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Please share your stories. We'd love to hear from you.



Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button.

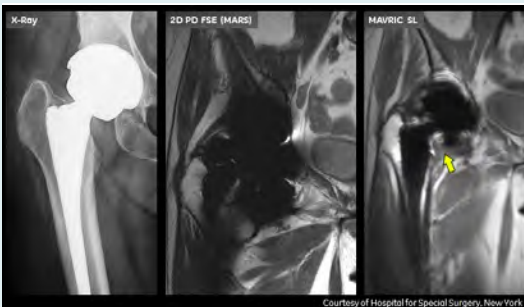
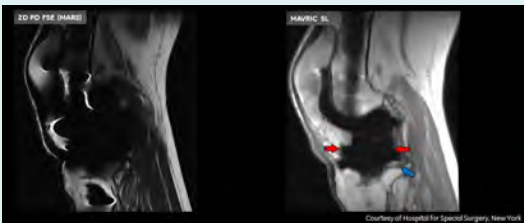
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There are more than 1 million hip or knee replacement (arthroplasty) procedures performed each year in the U.S. and more than 250,000 procedures are performed in Europe annually. The need for arthroplasty revision procedures (a second surgery to correct the failure of an artificial joint) is accelerating significantly due to the increased frequency of joint replacements and the younger ages at which they are being performed. It is estimated that by 2030, the number of revision procedures will increase by 137 percent for hips and 601 percent for knees from 2005.

"Prior to the availability of MAVRIC SL, achieving quality diagnostic MR images of the anatomy near implants was often not possible due to image distortion caused by metal used in implanted devices. MAVRIC SL reduces image distortion in the regions near MR Conditional metal implants, enabling physicians to see tissue surrounding an implant to help them with diagnosis and defining a course of treatment," according to Dr. AppaRao Mukkamala, Radiology Chairman, Hurley Medical Center.



"We are so pleased to offer our patients this state-of-the-art technology. It's truly a win-win situation for joint replacement patients and for those who have implanted devices. In some cases, MAVRIC SL can reduce the need for biopsy or exploratory surgery," adds Dr. Sidney Martin, Orthopaedic Surgeon and Director, Hurley Center for Joint Replacement.

"GE Healthcare is committed to Humanizing MR by focusing on the needs of the patient, technologist and clinician," said Richard Hausmann, President and CEO of GE Healthcare's Magnetic Resonance business unit. "Current MRI technology is limited and MAVRIC SL addresses this major gap in patient care, as the number of procedures requiring MR technologies continues to grow."

Hurley Congratulates the Following Doctors Who Reached Milestone Hurley Anniversaries

Between January 1, 2014 and June 30, 2014

30 Years of Service

Raouf A Mikhail, MD - General Surgery
Bhargavi Raiji, MD - Diagnostic Radiology
Madhusudana R Tummala, MD - Diagnostic Radiology

25 Years of Service

Michael Frey, DDS - Oral & Maxillofacial Surgery

20 Years of Service

Rizwan Danish, MD - Hematology/Oncology
Scott A Garner, MD - Vascular Surgery
Paul R Lauber, MD - Radiology, Diagnostic
Robert F Majewski, DDS - Pediatric Dentistry
Jagdish Mirchandani, MD - Nephrology
Roderick R Smith, MD - Psychiatry

15 Years of Service

Abdelmohdi M Alajaj, MD - Pediatrics
Muhammad A Almansour, MD - Family Medicine
Mohammad Ashraf, MD - Reproductive Endocrinology
Roger L Black, DO - Hematology/Oncology
Steven A Boskovich, MD - Ophthalmology
Edward A Christy, MD - Internal Medicine
Fawaz E Haddad, MD - Pediatrics
Robert G Molnar, MD - Vascular Surgery
L. Wynette Murphy, MD - Obstetrics & Gynecology
George S Predeteau, MD - Cardiology
Michael D Roebuck, MD - Emergency Medicine

10 Years of Service

Christopher F Cukrowski, DO - Ophthalmology
Samir A Elian, MD - Cardiology
Michael Gotlib, MD - Psychiatry
R.C. Ravikumar, MD - Anesthesia
Liza J Weathersby, MD - Family Medicine

5 Years of Service

Pamela N Coffey, MD - Pediatric Emergency Medicine
Theodore L Fellenbaum, MD - Gynecology
Samantha R Hauff, MD - Emergency Medicine
Rockefeller A Oteng, MD - Emergency Medicine
Fengxia Qiao, MD - Family Medicine
Swati M Rastogi, DDS - Pediatric Dentistry
Elfateh M Seedahmed, MD - Pulmonary/Critical Care Medicine

Hurley recognizes the dedication and commitment of all doctors. As a feature in the Physician Connection, Hurley will acknowledge five year anniversaries for our doctors twice annually.

Hurley Welcomes New Physicians

Mamoon Elbedawi, MD - Gastroenterology
Nabila Rasool, MD - Gynecology Oncology
Jody Wrathall, DDS - Pediatric Dentistry

Hurley SportsCare Physical Therapy Now Open

Monday-Friday 7:00 am–7:00 pm

Stop by – YMCA members and non-YMCA members welcome!



With more than 25 years of excellence in care, Hurley SportsCare physical clinical team will offer the full compliment of physical therapy services including treatment for:

- Back and neck pain
- Joint replacement
- Chronic muscle or joint pain
- Tendinitis, strains, sprains
- Core strengthening, balance and fall prevention
- Rotator cuff tears, frozen shoulder

From children to seniors, Hurley SportsCare will be here for all of your physical therapy needs. Patients can call 810.262.2350 to schedule their Hurley SportsCare Physical Therapy appointment or to schedule a FREE injury consultation.

Admission Telephone Orders – Getting it Right the First Time

Are there times when you need to give admission orders to the nurse over the phone? We all know this process can be time consuming. The good news is, if you commit to staying on the phone the FIRST time, it is much LESS likely that a second or third call will be necessary for additional detail or input. The new order set (HMC Required Admission Orders) allows for both the nurse and physician to organize and include most, if not all orders necessary for admission. Thank you for your assistance in making this process smooth and SAFE for all!

Team Hurley has Heart!

We participated in the Genesee County Heart Walk on May 17, 2014. Team Hurley had 120 employees and loved ones fundraise for this annual event, and nearly 70

Hurley staff and family members participated in the 2 mile walk. Thank you to everyone for their participation and teamwork!



Hurley Achieves EMR Stage 6 Designation

On April 18, 2014, Hurley was awarded Stage 6 designation for our Electronic Medical Record (EMR) system. Currently, 13% or 734 hospitals in the United States carry a stage 6 designation. Each year, Hurley voluntarily submits our information to HIMSS Analytics for review, analysis and scoring consideration. HIMSS Analytics is a not-for-profit subsidiary of the Healthcare Information Management Society (HIMS) that collects and analyzes healthcare data related to IT processes, products, department staffing, healthcare trends and purchases, to name just a few.

Hurley Medical Center is a great example of how a vision can become reality in the world of healthcare technology. A Stage 6 designation reflects our proven commitment to achieving the



highest levels of patient safety and quality care in our electronic medical record adoption method. To achieve the final pinnacle Stage 7, Hurley will receive an intensive site visit, where we will show that we have done our part to support a

paperless medical record environment. Hurley is now focusing our EMR goals on improving our satisfaction percentages for bar code scanning for meds/blood and patients, and maintaining those at 95% scanned, for the next 6 months. We know that we have the tools in place and the expert staff to achieve Stage 7 this year. Congratulations to our exemplary Hurley team, who are truly leading the way towards healthcare IT adoption, with a continuous goal of improving patient care.



HURLEY GERIATRIC FRACTURE CENTER



Helping You Return to the Highest Quality of Living

The Hurley Geriatric Fracture Center is the only one of its kind in the region.

Hurley is the only hospital in the area uniquely qualified to manage geriatric fractures and offer continuous care for seniors including:

- Region's Only Level 1 Trauma Center
- Fast-Track Care Through Emergency Department
- Acute Care for the Elderly (ACE) Unit
- Inpatient Physical Rehabilitation Unit
- "Safe Steps" Fall Prevention Program
- Nurses Improving Care for the Healthsystem Elders (NICHE) Program

1.844.856.4687
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SERVICES